

2018
Mar/Apr



NINE FROM MOBERLY ATTEND NATIONAL MAIN STREET CONFERENCE

Nine Moberly residents attended the National Main Street Conference in Kansas City from March 25-28. They included Susan Hall, Kelsey Jeffries, Adam Flock, Diane Richardson, Paula Heath, Kim Buckman, Brian Crane, & Doug Sharp (representing Main Street Moberly, Farmers Market, Impacting Youth Wellness, City of Moberly, and Historic Preservation). David Gaines also attended (representing Brunswick Main Street). Northeast Electric Coop assisted with some financial scholarships.

Over 1600 attendees from across the country were present at the conference. There were over 100 training sessions and each of our representatives attended as many as six classes a day. Presentations and topics were widely varied. Everyone came home with lots of notes and brochures and booklets to share with the Main Street board and our downtown population.

At a debriefing meeting held after their return, several thoughts and ideas came to the forefront. Here are a few of them:

- * Helpful tips for renovating a second floor.
- Using second floor apartments as Air B&B units
- Every city/town has CAVE people. (Citizens Against Virtually Everything)
- More and more people can live anywhere they want because they work from home. They want a place that makes them feel “rooted” instead of “stuck”.
- People want to shop where they feel welcomed and have a personalized experience. That’s where downtowns can outshine corporate retailers and service providers.
- People want to feel connected to their community.
- A downtown district needs to feel welcoming to everyone. If both an 8 year old and an 80 year old can have a good experience downtown, then you’ve reached your goal! Something of interest to every age group is important to reaching that goal.
- The first rule in business success: Average doesn’t cut it anymore and neither does Above Average.
- There is concern about the internet killing brick & mortar retail. It is still only 10% of retail sales. Keep working hard to make your business successful; don’t give up!

Upcoming Events

May 2018

3-Wine & Shine
14 -Notable Property Reception

June 2018

7—Wine & Shine
11-16 Railroad Days

July 2018

5 –Wine & Shine
14-21 County Fair

August 2018

2—Wine & Shine
4—Sidewalk Bazaar
25—Safe Passage Wine Stroll

- Every downtown has 4 sectors that must get along and compromise in order to accomplish anything. Rarely can all four be satisfied.
Public Sector
Community Sector
Private Sector
Education/Cultural

PEOPLE YOU SHOULD KNOW—JAKE HOLLOWAY

Business Affiliation: JHI Contracting and Shady Tuesday

Job Description: Contractor, Buy & Sell Investment Properties, and restaurant owner

Age: 42

Hometown: Moberly

Education: Bachelors Degree in Criminal Justice from Columbia College

Community Involvement: Main Street Moberly Board, High School Soccer Dad

Professional Background: 7 years of law enforcement; Began JHI in October 2005 and Shady Tuesday in February 2016

A local business person I admire and why: Bob Mongler and his dad, Bob Sr. I watched their success flipping properties and investing in real estate and tried to emulate them.

Why I'm passionate about my job: I take an older house that is a liability to the community and rehabilitate it into an asset for the community. Since Oct 2005, I have renovated and resold 219 houses.

Biggest career obstacle I've overcome and how: The Shady Tuesday's location has had a number of businesses throughout the years. My goal is to take something from each of them to make Shady's successful.

A favorite recent project: I bought a house that my dad built in 1983 and am currently rehabbing it to move my family into.

What people should know about this profession: There is a lot to learn; do your homework; learn the economics of your area; make your money a little at a time. People can only afford certain houses; don't over-build. It's not as easy as it looks on TV.

What I do for fun: I like to go camping in my 30' pull-behind camper

Family: I have 5 children, one grandchild and I am currently in a relationship.

Favorite place in Randolph County: I love Holiday Acres and have owned a place there for 12 years.

Accomplishment I'm most proud of: All the houses we've saved in the Moberly area. I like to think that it's an old house when I buy it. When I sell it, it's



Fearlessness is like a muscle. I know from my own life that the more I exercise it the more natural it becomes to not let my fears run me.

—Arianna Huffington, The Huffington Post Media Group

WINE & SHINE MONTHLY GATHERINGS

Wine and Shine continues to draw new attendees every month. Join your peers on May 3 at The Randolph County Historical Museum on North Clark, sponsored by The Historical Society.

Then on June 7 we'll meet at University Extension Office next to Becraft Jewelers and sponsored by Randolph County Fair. Times are 5:30-7:30 p.m. Come any time and leave any time! These free events are great ways to meet new people and learn about other businesses.

RAILROAD DAYS EVENTS SPONSORED BY MAIN STREET MOBERLY

Railroad Days will be June 13-16 this year. Main Street will be in charge of several events on Saturday, the 16th. First is the annual Railroad Days breakfast under the tent in Depot Park from 7:30-10:00 a.m. If you would like to help with the breakfast, we need people to unload and set up around 6 a.m. Around 7 a.m., cooks & servers will arrive And clean up help around 10 a.m. We also need donations of food items. The more donations we get, the bigger our profit. Contact Susan Hall at Kids Caboose to volunteer for a shift or food donation. Also, consider buying tickets for your employees or selling tickets to your friends and family.

Our other responsibility is the car & motorcycle show that is from 10-noon. Contact Diane Richardson at the Main Street office to volunteer some time for this event.

See the flyer inside this newsletter for more information and please post it on your store window!

KNOW THY NEIGHBORS

There are 9 places to purchase food in our Main Street District. Can you name them all?

Answers can be found on page 4. No peeking!

CHARLOTTE'S WEB OPENS

The building at 518 W Reed was recently purchased by Pollard Investments and rented to Charlotte and Bob Rudd, former managers of Bogard's. They've named it Charlotte's Web—Rudd Antiques. They have noticed increased foot and vehicle traffic in the 500 block and are excited about owning their own business. An official grand opening will be held after the weather warms up! The Rudds live in Paris.

CELEBRATE HISTORIC PRESERVATION MONTH ON MAY 14



Representatives from the State Historic Preservation Office and Missouri Main Street will be traveling around Missouri and visiting 9 locations in celebration of Historic Preservation Month. Moberly's 4th Street Theater will be hosting This Place Matters and the presentation of Moberly's Notable Property Awards at 5:30 p.m. This event is open to the public and we hope to impress our visitors with a great attendance. Please come by for the presentation and the following reception.

Saturday
Canva
June 16

Rise & Shine
With Main Street!
all activities listed take place in Downtown Moberly

7:30 - 10:00 a.m.	Breakfast Under the Big Tent
8:00 a.m. - 11:00 a.m.	Depot Park Farmer's Market
9:00 a.m. - 12:00 noon	RCHS Museum Open
10:00 a.m.	Downtown Businesses Open
10:00 a.m. - 12:00 noon.	Car & Bike Show

times & locations are subject to change at any time


Games, Music, Entertainment, Shopping & More !

Lunch Options 'til 2:00 p.m.
The Brick, Bubba's Egg Emporium,
Kribb's Pharmacy, the Bean
and
Shady Tuesday's 11:00 a.m.- 11:00 p.m.

Main Street Moberly!
660 263-5251

MAIN STREET AMERICA
2017 Affiliate

MAIN STREET
Moberly!



BALLYHOO
Wedding & Special Occasions Expo
May 5th 2018 10am - 4pm
Moberly Municipal Auditorium

In K-Hoots
Vendor & Craft Boutique

Railroad Days Breakfast
Sponsored by Main Street Moberly, Inc.

Saturday, June 16, 2018; 7:30—10:00 a.m.
100 Block of West Reed Street (Under the tent)
Tickets \$7.00 adults / \$5.00 children 12 & under
biscuits, gravy, sausage, scrambled eggs, juice, coffee, water



Help support the revitalization of downtown Moberly
through the Main Street Moberly Program.

For more information, visit our website:
www.mainstreetmoberly.org
Like us on Facebook: **Main Street Moberly Inc.**

It's a Date!

The Bierman
Small Event Center

**MOTHER'S DAY
BRUNCH BUFFET**
Sunday, May 13, 2018
10 a.m. to 2 p.m.

214 N 4th
Downtown Moberly
Call 660.414.5604
for reservations
(limited seating)

Chef Jeff's
GOURMET CATERING

\$20 for adults
\$12 for children age 5-10
Children under age 5, no cost
Breakfast and lunch items
served the entire time


A very special occasion!

Car & Motorcycle Show
As a part of Historic Railroad Days!

Saturday, June 16
10 am - 12 noon
Registration is \$15 and starts at 9 am Prizes awarded at NOON

Downtown Moberly

**200 Block of
Reed Street**



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Celebrate PRESERVATION MONTH



JOIN THE
ROAD SHOW

MAY
2018

MOMAINSTREET.ORG
#MOPLACESMATTER



MISSOURI
MAIN STREET
CONNECTION



WE CELEBRATE THE PRESERVATION OF MISSOURI'S HISTORIC PLACES.

From buildings and battlefields to Main Street and mansions, Missouri's historic treasures tell the story of our diverse heritage. *Join us on this journey!*

FRIDAY, MAY 4

Chillicothe

10:00 am

Preservation Walk with Elementary Students to Livingston County Courthouse: This Place Matters!

Excelsior Springs

5:00 pm

Hall of Waters Presentation and Reception: This Place Matters!

SATURDAY, MAY 5

Liberty

10:00 am

Historic Walking Tour; 4 Historic Churches in Downtown Liberty: This Place Matters!

Lee's Summit

2:00 pm

Downtown Walking History Tour: This Place Matters!

WEDNESDAY, MAY 9

Mansfield

1:00 pm

Laura Ingalls Wilder Historic Home and Museum: This Place Matters!

THURSDAY, MAY 10

Cape Girardeau

6:30 pm

Saving the H&H Building Presentation and Reception: This Place Matters!

MONDAY, MAY 14

Moberly

5:30 pm

4th Street Theatre Notable Property Presentation and Reception: This Place Matters!

TUESDAY, MAY 15

Jackson

5:00 pm

Preservation Efforts Presentation on Restoration of the World War I Doughboy Memorial: This Place Matters!

WEDNESDAY, MAY 16

Jefferson City

10:00 am

Missouri Governor's Mansion Historic Site Tour: This Place Matters!

Washington 6:00, 7:00 & 8:00 pm

Haunted History Tours by Horse-Drawn Wagon featuring Marquart's Landing: This Place Matters!

MONDAY, MAY 21

Kansas City

2:00 pm

Thomas Hart Benton Home & Studio Historic Site Tours: This Place Matters!

TUESDAY, MAY 22

Independence

10:00 am

Harry S. Truman National Historic Site Tour of Truman Home in Independence: This Place Matters!

Warrensburg

6:30 pm

Lecture and Historic Walking Tour featuring the Historic Depot: This Place Matters!

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For more information, contact

MISSOURI MAIN STREET CONNECTION

417-334-3014 | [f MissouriMainStreetConnection](https://www.facebook.com/MissouriMainStreetConnection)

Downtown Moberly Historic District

Open Forum Public Meeting: Part 2

Join us as local design professionals and city officials speak about the future of the historic downtown district. A short presentation will be given followed by an open forum discussion. All are invited to attend and participate in the conversation.

May 17, 2018

6:00pm

Moberly City Hall



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Facebook: Main Street Moberly Inc

WE'RE ON THE WEB

www.mainstreetmoberly.org

WHAT'S GOING ON HERE?

If you've been wondering why the sidewalk between 526 Fitness and Dot's Bakery is being removed, it's because they are putting in a curb where a driveway used to be; this will create seven new parking places on Reed Street! Dr Mark LaJeunesse, the owner of the lot, is expanding his workout facility from indoors to outdoors behind the white fence. A cross-training fitness yard will be accessible to his members. The sidewalk and curb is a cooperative project between Dr Mark and the City of Moberly.

Trivia question: what was this lot previously? And what was in a small building that was on this lot?



Answers to KNOW THY NEIGHBOR QUIZ

Bean, Bubba's, The Brick, Community Kitchen, Convenience Store, Lawte, Shady Tuesday, Kids Caboose, Kribbs Pharmacy,

Answers to WHAT'S GOING ON HERE Trivia question.

Patterson's Department Store parking lot.
Guy Wright Insurance office.