

**Sept/Oct
2018**



CULTIVATING LEADERSHIP - ENGAGING COMMUNITY – MAKING A DIFFERENCE

If you are reading this newsletter, you probably already have an interest in the downtown Moberly district. In order to help that district thrive, we have an organization called Main Street Moberly, which has one paid employee. The rest of the work must be done by volunteers. You may think that you don't have time to volunteer, but the truth is that you have to **want** to have the time.

We are all blessed with different skills and talents. Each of us should be willing to offer our own time and expect nothing in return. Actually, volunteering will bring a world of rewards you might never have expected. The benefits of volunteering are well documented, from the positive impacts on affected communities to the advantages it brings to participating individuals. That is why some schools and colleges now make volunteering a compulsory requirement for their students. Many businesses also expect their employees to volunteer for community projects.

Main Street has tasks that can take from 15 minutes to 15 hours; it's up to you how much you do. But, we want to build a team of volunteers so our downtown can shine! Some of the tasks can even be done without leaving your business. Don't make us beg! Step forward

September 2018

20-Board meeting
25-Chamber Banquet
28-Homecoming Parade
29-Junk Junktion
30-Streets Alive!

October 2018

4-Wine & Shine @
Stroke of Magic
18-Board Meeting

November 2018

1-Wine & Shine
3-LUM decorates
15-Board Meeting
18-LUM Lighting
Ceremony
24-Small Business Sat.
26-Christmas Parade

December 2018

6-Living Windows

BENEFITS OF VOLUNTEERING

- Meeting new people
- Learning about your community
- Gaining new experiences and insights
- Giving back and helping others
- A sense of accomplishment
- A sense of pride and of ownership
- Increasing self confidence

EXAMPLES OF VOLUNTEER OPPORTUNITIES

- Deliver newsletters
- Do some data entry
- Stuff folders or envelopes
- Pull some weeds
- Plant and/or Water flowers
- Provide food for events
- Help plan events
- Work at events
- Serve on a committee
- Serve on the board
- And more!

*Caution: volunteering may become habit forming.

PEOPLE YOU SHOULD KNOW—JERRY SMITH

Name: Jerry Smith

Age: 77

Business Affiliation: Jerry Adair Rare Finds, 314 W Reed

Job Description: owner/manager. We first opened in 2015 in Monte Rio, CA; moved to present location in June 2017. I'm always looking for unusual items that may pique the interest of discerning shoppers.

Years lived in Moberly: one

Original Hometown: born in Downey, CA

Education: B.S. education, California Polytechnic University 1963

M.A. education, California State University, Los Angeles 1969

Ph.D. curriculum & instruction with emphasis in mathematics education, University of Texas at Austin, 1972

Community Involvement: still looking

Professional Background: Educator, Business Management, Property Management

A local businessperson I admire and why: Don Boggan, owner of B&D Lock & Key. Don retains an old-fashioned work ethic and sense of integrity that is both admirable and rare.

Why I'm passionate about my job: I take great joy in meeting with new customers. They continue to teach me many nuances concerning antiques and collectibles.

If I weren't doing this for a living, I would probably be rather depressed

Biggest Career obstacle I've overcome and how. The 2000 mile re-location of my business to Moberly was a big challenge, but now I feel quite comfortable. New adventures can be fun at any age!

A favorite recent project: Thanks to Jennifer Ortman of Advantage Real Estate, "Jerry Adair Rare Finds" now has a face book presence.

What people should know about this profession: One never knows what item in the shop might resonate for a customer. The atmosphere still affords a "touch & feel & hear & smell" that one cannot find online.

What I do for fun: The hunt for new "rare finds" far exceeds the joy of selling.

Family: I am single with no close family alive.

Favorite place in Randolph County: Rothwell Park. My dog, Cindy, and I spend a lot of time there.

Accomplishment of which I'm most proud: giving up the things of youth and, hopefully, aging gracefully.



Bring your bikes, skates, scooters, & trikes downtown on 9/30 from 2-5 for some exercise and fun activities. Yoga, square dancing, and Zumba. Family fun time on a Sunday afternoon. FREE!



CID UPDATE

MOBERLY HIGH SCHOOL HOMECOMING WEEKEND

- Friday, Sep 28, 4 p.m. Parade on Reed Street
- Friday, Sept 28, 7 p.m. Football game at MHS Stadium
- Friday, Sept 28, 8 p.m. Alumni Bash, Municipal Auditorium
- Saturday, Sep 29, 10-3, Junk Junktion, 400 block closed to traffic
- Sunday, Sept 30, 2-5 p.m. Streets Alive, 100 block closed to traffic

The CID board continues to work out details for an incentive program for downtown property owners thru Community Improvement District funding. Emphasis for the first year will focus on code violations, health & safety. The first funding for projects will become available after the first of the year. When the application form is available, an announcement will be made. The CID board meets monthly at City Hall; the next meeting is 10/17 at 4 p.m.. Meetings are open to the public. Thank you to CID for paying for the trees on Reed Street to be trimmed recently.

HISTORY CORNER— 220 N Clark

OCCUPANTS THRU THE YEARS

- 1909 Richard Noonan
- 1911 VanCleve & Foreman
- 1913 SC Crawford
- 1915 Vacant
- 1917 C E Reedy
- 1919 Vacant
- 1923 Henry Eisenhower, barber
- 1938 Vacant
- 1940 W I Mulkey Upholstery
- 1945 Vacant
- 1948 Bartee Specialty
- 1953 Wegs Sheet Metal
- 2004 Vacant, but still owned by Wegs
- 2012 Ownership transferred to Bruce Dent
- 2017 Ownership transferred to City of Moberly

220 1/2 N Clark

- 1909 William Fennel
- 1936 Mrs William Fennel
- 1948 J S Blackwell
- 1953 Vacant
- 1962 Elizabeth Garrison
- 1963 Vacant



The building located at 220 N Clark Street was built over 120 years ago, but has had relatively few owners and occupants. As you can see on the left, The Fennel family occupied the upstairs apartment for approximately 39 years, presumably from the time it was built. On the other end of the timeline, Wegs Sheet Metal owned and/or occupied the street-level commercial space for 59 years.

After the roof collapsed around 2017, owner' Bruce Dent, signed the property over to the City of Moberly. The city recently did extensive work in order to secure the façade and remove the debris left from the cave in. They now have the property for sale.

The building is an Italianate 2-story building with a pressed metal façade. The street level has an entrance with double wooden and glass doors and two large display windows. There is also a wooden & glass door which formerly led to the second-floor apartment. The storefront is framed with cast iron pilasters capped by decorative brackets. A decorative (floral motif) cornice line separates the first and second level. The second level features 5 double hung windows that are separated by single and double pilasters. The cornice line is heavily decorative with brackets and floral motifs. Below the second level windows is an iron balcony.

The second story has been removed with the exception of the front 12 feet, which has ben enclosed and secured. The remainder of the front portion is open air with a concrete slab, walls are capped from the weather. The middle section will be completely under a new roof and secured. The rear garage section was removed and is currently an open concrete slab.

Proposals for acquiring the building must include a description of the proposed renovations and specific time frame for the start/completion. The renovations must continue improvement of the front façade, consistent with the historical period of the property.

The original deadline for proposals ended Sept 14, but please contact the City Clerk to determine if the property is still available.

SMALL BUSINESS REVOLUTION—MAIN STREET-ON HULU

If you subscribe to Hulu, then add the show "Small Business Revolution-Main Street" to your must watch list! This show provides a team of experts to help breathe new life into small towns across the USA. Season One was filmed in Wabash, IN and Season Two is in Bristol Borough, PA. Who knows? Maybe Moberly MO will be filmed for Season Three!



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WE'RE ON THE WEB

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WHAT'S GOING ON HERE?



One night last month we saw this sweet couple doing a little window shopping downtown. Do you know who they are and why the location of this photo is significant?

Answer: Tom Clark and his wife, Agnes
Tom opened Clark Shoe Store at this location in
1955. The business became Mike's Shoes in the
eighties. The building was destroyed by an arsonist
fire in 2015.

DEEPEST SYMPATHY
TO
EXECUTIVE DIRECTOR,
DIANE RICHARDSON
AND HUSBAND, SAM RICHARDSON III
ON THE DEATH OF SAM'S FATHER,
SAMUEL CARLYLE RICHARDSON II
1946-2018

WHERE TO FIND US . . .

The Main Street Moberly newsletter is published bi-monthly. Hard copies are distributed in the downtown district. It is mailed to investors who are outside the downtown district. It is emailed by request; please notify Diane to be added to the list. It is posted on our face book page and can be viewed on our website.